Unit 1 | Assignment - KickStart My Chart

1. Three conclusions we can make about KickStarter campaigns given our data set:
2. It appears that many KickStarter campaigns relate to art. Campaigns relating to theater, music, film & video, and photography make up over half of the campaigns in our data set.
3. Plays make up approximately 25% of all Kickstarter campaigns in our data set.
4. Over half of KickStarter campaigns are considered successful. Additionally, December is the only month where there are more failed campaigns than successful campaigns.
5. Limitation of this data set:
6. We don’t know how this data set was chosen or if it was randomized, so our conclusions can only relate to this data set, and not KickStarter campaigns as a whole.
7. Some other tables/graphs that we could create:
8. Average donation by category/subcategory
9. Backers count by category/subcategory
10. Count of campaigns by country by state
11. Count of campaigns by state by category/subcategory
12. Count of campaigns by staff pick by state